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Practical course in advanced English

Практикум для здобувачів другого (магістерського) рівня вищої освіти
спеціальності 035 «Філологія» / В 11 «Філологія (за спеціалізаціями)»



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Практикум призначений для здобувачів вищої освіти, які вивчають дисципліну «Практичний курс англійської мови».

Здобувачам освіти запропоновано тематику практичних занять, перелік засадничих понять курсу, творчі завдання до практичних занять, питання до обговорення, зразки завдань для самостійної роботи.

У практикумі пропонується комплекс вправ для виконання на практичних заняттях з англійської мови під час аудиторних занять та для самостійної роботи. Комплекс вправ спрямований на вироблення навичок використання загальної англійської мови, розуміння відповідної термінології.

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ВСТУП

У сучасному академічному та професійному середовищі володіння англійською мовою на високому рівні є необхідною складовою фахової підготовки майбутнього філолога. Формування іншомовної комунікативної компетентності здобувача другого (магістерського) рівня вищої освіти передбачає не лише вільне володіння мовними засобами, але й здатність до критичного осмислення автентичних текстів, ведення академічного діалогу, створення наукових і публіцистичних текстів відповідно до норм сучасної англійської мови.

Практичний курс поглибленого вивчення англійської мови спрямований на розвиток усіх видів мовленнєвої діяльності з акцентом на аналітичне читання, академічне письмо, усне мовлення та аудіювання в межах актуальних тем гуманітарного дискурсу. Структура курсу орієнтована на тематичну інтеграцію лексичного та граматичного матеріалу з метою формування стійких мовленнєвих навичок.

Пропонований практикум містить тексти для читання з питань культури, освіти, науки, суспільства, а також вправи на розвиток словникового запасу, удосконалення граматичної правильності, критичне мислення й академічну аргументацію. Завдання сприяють розвитку мовної гнучкості, міжкультурної комунікації та навичок самостійної роботи з джерелами англомовної інформації. Окрема увага приділяється підготовці студентів до академічного письма: написанню есе, рефератів, анотацій, рецензій.

Практикум призначений для здобувачів освітньої програми спеціальності 035 «Філологія» / В 11 «Філологія (за спеціалізаціями)» й може бути використаний як для аудиторної, так і самостійної роботи студентів у межах навчальної дисципліни «Практичний курс англійської мови (поглиблений рівень)».

Unit 1

The role of education in society.

Future learning: perspectives and challenges

Advanced conditional forms

Task 1. Find the meaning, check pronunciation and memorize the following idioms:

1. Strike a chord with smb;
1. trot out a trite phrase;
2. be spot on; too over simplistic;
3. a sweeping statement;
4. a complete fallacy;
5. be element of truth;
6. vacuous comments;
7. it rings true;
8. get hung up about smh;
9. get along with smb;
10. have fair share of problems;
11. give smh a good go;
12. be cut out for smth;
13. make strides in doing smh;
14. fly in the face of;
15. change tack;
16. throw in the towel;
17. knock your confidence;
18. pass with flying colours;

19. make sense.

Task 2. Make up 10 sentences of your own with the new idioms above.

Task 3. Translate the following sentences into English paying special attention to the new idioms.

1. Зазвичай я не *зациклююся на* невдачах, навпаки, роблю висновки з них і крокую далі, щаслива та задоволена.
2. Погане самопочуття *похитнуло його впевненість* в собі.
3. Попри те, що ця мова програмування є однією з найскладніших, Джейк пообіцяв собі, що *вивчити її якнайкраще*.
4. В США розповсюдженою практикою є в віці 40 років *змінювати курс* та розпочинати якусь нову справу у житті.
5. Мені не подобається, коли вчені *видають якісь банальні фрази*, коли не можуть пояснити природу того або іншого явища.
6. Таке розуміння проблеми є *занадто простим*, тому що не розкриває жодного її аспекту.
7. Ідея про те, що освіта має бути не тільки ефективною, але й цікавою, *здається мені точною*.
8. Тільки після того, як Джим розпочав працювати в сфері медицини, він зрозумів, що *не створений для цього*, тому він вирішив *змінити курс* і стати ІТ спеціалістом.
9. Питання про припинення війни *зачепило за живе* не тільки українців, але й більшу частину населення Європи та Америки.
10. Вчитель попередив про небезпеку *робити широкі узагальнення* без доказів на їх підтримку.
11. Єдність та рішучість команди допомогли їм *досягти значного прогресу* в змаганнях.

12. Проект мав успіх, кожен виконав свою частину *на відмінно*.
13. Ця програма, на жаль, не є бездоганною, вона має свою *справедливу частку проблем*.
14. Перш ніж *здатися* в будь-якій ситуації, потрібно зробити все можливе, щоб цю ситуацію поліпшити.
15. Олівія вирішила *погодитися з пропозицією* Алана щодо поїздки в гори на вихідні.
16. Їхні дослідницькі висновки *йдуть проти течії* давно усталених наукових переконань у цій галузі.
17. Інформація в пресі була *очевидною неправдою* і зашкодила його репутації.
18. Ці слова *звучать* сьогодні так само *правдиво*, як і декілька століть тому.
19. Експерти не заперечують, що в такому погляді є *елемент правди*, але схильні вважати, що її важливість не треба перебільшувати.
20. У цій статті автор намагається пояснити *цілковиту помилковість* такої думки.

Task 4. Answer the pre-reading questions to the text.

1. Many people claim that education alone can solve all social issues. Do you think that view is realistic, or might it overlook certain complexities?
2. As technology rapidly evolves, how might traditional schools adapt to ensure they remain effective in meeting students' needs and potential?
3. In your experience, how do different teaching methods—whether innovative or traditional—impact learners who struggle to excel in standard academic settings?

Task 5. Skim the text. What is it generally about? Think of the title.

The role of education in society often strikes a chord with those who value growth and progress, yet simply trotting out a trite phrase about its importance can be too over simplistic. If we were to say education solves all social issues, this would be a sweeping statement, indeed a complete fallacy, ignoring the complexities of societal dynamics. However, acknowledging education's transformative potential certainly rings true, as it has continually made strides in addressing various social challenges. While some vacuous comments suggest anyone can excel academically if they merely give it a good go, such perspectives fly in the face of realities faced by disadvantaged learners. Were education systems better equipped to recognize students who might not traditionally be cut out for academia, more learners could pass with flying colours in fields that align with their true talents.

Future learning perspectives are spot on in advocating adaptive education models, yet such models have their fair share of problems. For instance, institutions that get hung up about maintaining traditional methods often struggle to get along with rapid technological advancements. Should educational bodies fail to change tack and embrace innovation, they risk knocking the confidence of learners navigating a swiftly evolving landscape. Conversely, provided policymakers invest wisely in digital literacy and infrastructure, education could overcome significant barriers. If society threw in the towel whenever challenges arose, advancements like personalized AI-driven learning might never be realized. Ultimately, should educators and policymakers collaborate effectively, overcoming present hurdles in future learning will not remain a distant ideal but become an attainable reality.

Moreover, if educational institutions were to integrate critical thinking more deeply into their curricula, learners would better navigate an increasingly complex world. Unless educators encourage creativity and innovation, students might find themselves ill-equipped to face unforeseen challenges. Indeed, the potential of online learning to democratize education is enormous, but without equitable access, this opportunity

might perpetuate existing inequalities. Were educational policies more inclusive and mindful of diversity, the benefits of education could extend even further. Additionally, if future educational approaches prioritized sustainability and ethics, society would be better prepared to address global crises effectively. Finally, should educational stakeholders commit to continuous reflection and improvement, future learning models will remain robust and responsive to societal needs.

Task 6. Answer the questions to the text.

1. What makes the assertion that education on its own can resolve every social issue overly simplistic, and which complexities are overlooked by that perspective?
2. Why do adaptive education models offer such promise while also presenting certain obstacles for institutions?
3. What consequences might occur if educational bodies fail to adapt to new technological opportunities?
4. How could integrating critical thinking into curricula benefit learners in a rapidly changing world?
5. In what ways does the text suggest inclusive and forward-thinking educational policies could transform society's future?

Unit 2

Modern concepts of creativity education.

Techniques of creativity education and their use in teaching English

Nominal relative clauses

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Developing a nurturing environment;
2. finding your own path;
3. striving for excellence;
4. fostering good relationships;
5. fulfilling your potential;
6. delivering a quality curriculum;
7. maintaining rigorous standards;
8. taking the initiative;
9. establishing mutual respect;
10. focusing on individuality;
11. an intuitive person;
12. a fertile imagination;
13. a creative genius;
14. creative thinking;
15. flashes of inspiration or insight;
16. novel ideas;
17. innate or raw talent;
18. come completely out of blue;
19. blended learning;
20. continuous assessment;
21. critical thinking;

- 22. external accreditation;
- 23. peer assessment;
- 24. rote learning;
- 25. student loan;
- 26. tuition fees;
- 27. virtual learning environment;
- 28. vocational training;
- 29. harness technology;
- 30. a facilitator.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

- 1. Фірма намагається створити такі умови, в яких співробітники зможуть максимально реалізувати свій потенціал та досягти високих результатів.
- 2. Важливо знайти свій власний шлях, а не просто йти за кимось.
- 3. Багата уява Агата Крісті дозволила їй створити унікальних персонажів для своїх детективних історій.
- 4. Наша програма зосереджена на особистості, її вимогах та потребах.
- 5. Його амбітна натура змушувала його прагнути до досконалості в кожній сфері життя.
- 6. Відвідування цього відомого на весь світ музею пробудило в ньому спалахи натхнення та прозріння.
- 7. Завдяки лагідній турботі прийомних батьків діти процвітали в атмосфері любові та порозуміння, батьки створили сприятливе середовище для них.

8. Інтуїтивна людина - це людина, яка може почути голос своєї підсвідомості, щоб дати швидші та корисніші відповіді.
9. Підтримання професійної етики є критично важливим на робочому місці для формування гарних стосунків.
10. Цей курс присвячено педагогам, які бажають навчитися забезпечувати якісний навчальний план.
11. Техніка світотіні, використана цим художником, ще раз підтверджує творчий геній цього митця.
12. Новітні освітні програми дотримуються суворих стандартів і доповнюються сервісами підтримки студентів.
13. Батьки рано розпізнали її вроджений природній талант і заохотили її займатися музикою.
14. Працівник вирішив проявити ініціативу і запропонувати ідею нового проекту.
15. Наша спільна мета та відповідальність допомогла нам встановити довіру та взаємоповагу в команді.
16. Економія часу на рутинних завданнях дає більше простору для творчого мислення та інновацій.
17. Приємно спілкуватися з такими професіоналами, оскільки знаєш, що ніякі юридичні проблеми не впадуть як сніг на голову.
18. У сучасному суспільстві нічого не окупається краще, ніж геній, творчість та оригінальні ідеї.

Task 4. Answer the pre-reading questions to the text.

1. Think about a time you tried something new or creative in class—what conditions made you feel confident (or hesitant) about sharing your ideas?
2. Have you ever encountered a teaching method that felt particularly inspiring or limiting for your creativity, and why do you think it had that effect on you?
3. In your view, how important is balancing structured guidance with personal freedom in developing unique skills, especially when learning a new language?

Task 5. Skim the text. What is it generally about?

Modern concepts of creativity education emphasize the importance of developing a nurturing environment where students feel safe expressing novel ideas. One critical aspect, which teachers often highlight, is focusing on individuality, thus encouraging learners to engage deeply with creative thinking.

Techniques of creativity education, such as brainstorming or mind-mapping, often generate flashes of inspiration or insight, helping students fulfill their potential. Delivering a quality curriculum that incorporates these creative strategies is vital in maintaining rigorous standards while fostering good relationships within the classroom. Establishing mutual respect among learners and educators not only nurtures innate or raw talent but also supports striving for excellence in language acquisition.

An intuitive person, who frequently experiences ideas that come completely out of the blue, may require different guidance compared to someone whose creativity emerges through structured activities. Finding your own path in creativity involves taking the initiative to explore unconventional methods, such as storytelling, role-play, or improvisational drama, all effective in teaching English. Encouraging a fertile imagination can turn a classroom into a space where every student has the chance to become a creative genius in their unique way. Educators frequently find that combining traditional lessons with creative tasks, such as creating poetry or composing dialogues, yields remarkable results. Methods that integrate artistic projects or multimedia

storytelling help learners translate abstract language concepts into tangible and meaningful expressions.

What truly distinguishes effective creativity education is an openness to innovation combined with a keen understanding of learners' individual needs. Instructors, whose approaches balance structured guidance with freedom for personal exploration, often witness profound engagement from their students. Ultimately, creativity education in English teaching does not merely impart language skills but cultivates a lifelong capability for innovative thinking.

Task 6. Answer the questions to the text.

1. Why is creating a safe and nurturing environment considered crucial for fostering creative thinking in students?
2. In what ways can focusing on individuality help learners engage more deeply with creativity?
3. How do techniques such as brainstorming or mind-mapping support students in reaching their full potential?
4. What differences exist between guiding an intuitive thinker and someone who thrives on structured activities, and why might these differences matter in teaching English?
5. According to the passage, how do openness to innovation and understanding each learner's needs contribute to the effectiveness of creativity education?

Unit 3.

Culture as a historically determined level of society development.

Advanced ways of comparing

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Have tangible benefits;
2. showcase the best of technology;
3. raise the cultural profile;
4. give the cultural life a boost;
5. facilitate cultural development;
6. bring long-term benefits;
7. have a detrimental effect;
8. do more harm than good.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Більшість науковців стверджували, що вакцинація матиме *стримуючий ефект*.
2. Ніщо так *не піднімає культурний рівень*, як читання та вивчення нових мов.
3. Відкриття літературного музею *дало новий поштовх культурному життю* цього міста.
4. Тільки спільне проведення часу з підлітками *принесе відчутну користь*, і результати стануть очевидними одразу.

5. Компанії *представляють* останні розробки та інноваційні *технології*, сучасне обладнання, кращі сервіси та технологічні рішення для бізнесу та приватного сектору.
6. Етнічний туризм використовується багатьма країнами для *підтримки культурного та економічного розвитку* сільських регіонів.
7. На нашу думку, підписання цього договору *принесе довгострокові переваги* для обох країн.
8. Надмірний час перед екраном може *принести дітям більше шкоди, ніж користі*.

Task 4. Answer the pre-reading questions to the text.

1. Have you ever witnessed a city or region rapidly modernizing? Think about how the changes might have affected its traditional customs, historic architecture, or local way of life.
2. In your view, how has technology influenced our interaction with culture? Reflect on whether online or digitized experiences can truly replace visiting museums, historic sites, or attending cultural festivals in person.
3. What do you think could happen if societies focus solely on modern innovation without preserving their cultural heritage? Consider potential benefits or drawbacks of prioritizing progress over tradition.

Task 5. Skim the text. What is it generally about?

Culture represents a historically determined level of society development, often showcasing the best of technology, arts, and human achievements at specific moments in time. Compared to previous eras, contemporary society tends to facilitate cultural development more rapidly, driven significantly by technological advancements. Hosting international events can raise the cultural profile of cities, bringing tangible benefits such as increased tourism and global recognition.

However, sometimes rapid modernization does more harm than good, potentially overshadowing traditional cultural expressions. Urban development, while giving the cultural life a boost, occasionally has a detrimental effect on historical sites, erasing essential aspects of cultural heritage.

In contrast with traditional cultural preservation methods, modern digitization techniques ensure broader accessibility and long-term benefits. Yet, digitization cannot completely replace the tangible experiences provided by authentic interactions with physical artifacts. Promoting cultural education brings long-term benefits, not only enhancing societal cohesion but also fostering a deeper understanding among diverse communities. Compared with passive cultural consumption, active participation in cultural practices significantly deepens an individual's sense of identity. However, globalization, though beneficial in spreading cultures rapidly, can sometimes blur unique cultural distinctions.

When weighing the benefits of cultural exchanges against their drawbacks, it is evident that carefully managed interactions significantly enrich societies. In comparison to isolated cultural approaches, collaborative efforts often yield more sustainable outcomes. Nevertheless, excessive commercialization of culture frequently has a detrimental effect, undermining its authentic values. Balancing innovation with preservation remains the critical challenge facing modern cultural development. Ultimately, understanding culture as historically situated allows societies to thoughtfully shape their future, preserving valuable traditions while embracing beneficial innovations.

Task 6. Answer the questions to the text.

1. How does contemporary society's approach to cultural development differ from that of previous eras, and what factors drive this difference?
2. In what ways can rapid modernization overshadow traditional cultural expressions, potentially causing more harm than good?
3. Why might modern digitization techniques, despite their advantages, fail to replicate the value of authentic, physical cultural experiences?

4. According to the passage, how can promoting cultural education and encouraging active participation deepen an individual's sense of identity?
5. What makes balancing innovation with preservation such a significant challenge, and how might recognizing culture as historically situated help societies navigate that challenge?

Unit 4

Cultural heritage: traditions and customs. Cultural capitals of the world.

Summarizing and multi-word verbs for reporting

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Deeply rooted cultural heritage;
2. commonplace;
3. long-standing conventions;
4. peculiar to;
5. frown upon;
6. appreciate the diversity;
7. minimise the notion of;
8. stereotypical behaviour;
9. irrespective of;
10. reduce tensions between certain cultures.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Багато студентів вважають класичну філологію захопливою через її *глибоко вкорінену культурну спадщину*.
2. Було б дуже доцільним поважати ці *давні конвенції*.

3. Лідери громад *засуджують* засмічення громадських парків і виступають за чистоту.
4. Держава намагається *мінімізувати ідею навчання* за кордоном, щоб уникнути «відтіку умів».
5. Кожа жінка має бажання бути красивою *незалежно від віку*.
6. Тільки конструктивний діалог може *зменшити напругу між* державами.
7. Преса висміювала його за *стереотипну поведінку*.
8. Стереотипне мислення обмежує нашу здатність *цінувати різноманітність у* суспільстві.
9. Більшою мірою це *властиво* різним видам лінійного бізнесу.
10. У містах заклади швидкого харчування - це *звичайне явище*.

Task 4. Answer the pre-reading questions to the text.

1. Reflect on an occasion when you immersed yourself in an unfamiliar culture: Which features caught your attention, and did they alter any preconceived notions you held?
2. Have you ever merged modern practices with longstanding customs—either in your own culture or another? How did people respond to this blending of new and old?
3. What makes the act of traveling and directly engaging with different traditions more powerful than just reading or hearing about them from someone else?

Task 5. Skim the text. What is it generally about?

I've always had a deep curiosity about varied cultures and traditions, appreciating the variety inherent in our deeply rooted cultural heritage. Recently, I

decided to explore several cultural capitals of the world, aiming to minimise the notion of stereotypical behaviour and genuinely connect with locals. My journey started in Kyoto, Japan, a city where long-standing conventions are commonplace and deeply respected. To sum up my experiences there, participating in a traditional tea ceremony taught me to slow down and truly savour life's simple pleasures. At first, locals seemed to frown upon my lack of familiarity with certain customs, but they quickly warmed up when they saw my genuine interest, irrespective of my mistakes.

Next, I found myself wandering the charming streets of Paris, reported to be Europe's heart of art, cuisine, and style. Summing up briefly, Paris beautifully illustrates how traditions can seamlessly coexist with modern lifestyles. Here, I observed firsthand how embracing cultural heritage helps reduce tensions between certain cultures, creating mutual appreciation and understanding. Afterwards, my journey took me to Istanbul, a city uniquely positioned between Europe and Asia, showcasing customs peculiar to both continents. I recall locals proudly sharing stories reported to reflect centuries of cultural blending and cooperation.

To sum up my travels, connecting personally with various cultural traditions helped me overcome my own preconceived notions and stereotypical views. I learned that customs, even those peculiar to specific groups, have the power to bridge gaps when approached with genuine curiosity. Throughout my journey, storytelling, cuisine, and music frequently served as meaningful points of connection. However, I also noticed communities sometimes minimise the notion of external influence to preserve their authenticity. Nevertheless, I found that open and respectful interactions build stronger cultural bridges than maintaining strict isolation. Reflecting on my experiences, I've concluded that actively engaging with cultural variety enriches our individual perspectives and fosters global harmony.

Unit 5

Career and professional life. Professions of the future

Advanced usage of modal verbs and phrases

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Be proactive;
2. keep your CV up to date;
3. warrant a second look;
4. do job search;
5. find a professional recruiter;
6. identify strong selling points;
7. play to your strength;
8. track down the right people;
9. use your immediate network;
10. badger smb for contacts;
11. wary of your online history;
12. leave a digital footprint;
13. jeopardize your chances;
14. set up alert on search sites.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Його практичний підхід до управління надихнув інших *проявляти ініціативу*.

2. Багато хто вважає, що висновки книги сумнівні і *заслужують на повторний розгляд*.
3. *Знайдіть професійного рекрутера, який вже досяг успіху у своїй справі.*
4. Ця робота *підкреслює твої переваги* й узгоджується із захопленнями.
5. Щоб знайти роботу якнайшвидше, *використовуйте Ваше безпосереднє оточення*.
6. *Будьте обережні зі своєю онлайн-історією*, не заходьте на заборонені сайти.
7. Якщо Ви не будете вчитися, Ви *ставите під загрозу Ваші шанси* успішно скласти іспит.
8. Він *оновлює своє резюме* щотижня, оскільки це необхідно, щоб знайти роботу.
9. Якщо Ви не знаєте, як *шукати роботу*, зверніться до спеціаліста.
10. Спеціаліст допоможе Вам *виявити свої сильні сторони* й полегшить пошук роботи.

Task 4. Answer the pre-reading questions to the text.

1. Reflect on how often you update your CV or portfolio. What potential benefits might come from keeping it current and ready for prospective employers?
2. What do you think about the impact of social media on career prospects, and how might it influence the way you manage your online presence?
3. In an era of rapid technological change, which skills do you believe will remain most relevant, and why do you think adaptability might be especially important?

Task 5. Skim the text. What is it generally about?

Anna: Hey Tom, I'm thinking about future-proofing my career, but I'm not sure where to start. Do you think it's essential to keep your CV up to date regularly?

Tom: Absolutely, Anna! You should always be proactive, especially nowadays when job markets evolve so quickly.

Anna: Good point. But how do you identify strong selling points that warrant a second look from potential employers?

Tom: Well, you might want to find a professional recruiter who can help highlight your strengths and advise on tailoring your CV effectively.

Anna: That sounds helpful. Should I also be wary of my online history?

Tom: Definitely. Anything online can leave a digital footprint, and careless posts may jeopardize your chances.

Anna: Hmm, that's crucial advice. Speaking of proactive steps, how often do you do job searches?

Tom: I'd suggest setting up alerts on search sites to regularly receive relevant opportunities; it's the easiest way.

Anna: What about using my immediate network?

Tom: That's essential! Don't hesitate to badger your colleagues or friends for contacts—they often know about opportunities that aren't publicly advertised.

Anna: Interesting approach. Could I also use platforms like LinkedIn to track down the right people?

Tom: Yes, LinkedIn is great for professional networking; you must definitely use it to your advantage.

Anna: What professions do you think will be in demand in the future?

Tom: I'd say roles involving AI and digital communications will likely dominate, and linguistic expertise combined with technology skills might be invaluable.

Anna: That means I ought to play to my strength in languages but also consider upgrading my digital skills.

Tom: Exactly! Having versatile skills could significantly enhance your marketability.

Anna: It seems like keeping flexible is crucial then.

Tom: Precisely! You should always be open to learning new skills—this flexibility could set you apart.

Anna: Thanks, Tom. I appreciate your advice; it's given me a lot to consider.

Tom: Anytime, Anna! Let me know if you ever need more pointers.

Task 6. Answer the questions to the text.

1. Why does Tom believe maintaining an up-to-date CV is important, and how does he view the current job market?
2. What role do professional recruiters play in helping candidates highlight their strengths?
3. How might careless online posts affect someone's career prospects, and what advice does Tom give on this topic?
4. According to Tom, how can networking and platforms like LinkedIn enhance a person's job search?
5. Which skill sets does Tom predict will be in high demand, and why does he emphasize flexibility and continuous learning?

Unit 6

Problems and prospects of distant professions. The impact of modern information technology on the career market.

Advanced passive constructions: part I

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. A weird echo,
2. break-out rooms,
3. workplace development,
4. process non-verbal cues,
5. strengthening bonds,
6. exacerbate divisions,
7. become strained,
8. decode visuals,
9. observe protocol,
10. maintain eye contact,
11. perceive a responder,
12. engendered distrust,
13. aggravate a problem,
14. nerve-wracking,
15. ease stress levels,
16. establish a proper routine,
17. boost morale,
18. have your workflow interrupted,
19. alleviate any boredom,
20. feel drained.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. У конференц-центрі є кілька *кімнат для обговорень у менших групах*.
2. Спонсори були зацікавлені в тому, щоб *загострити розбіжності*, які існують в державі.
3. Під час презентації важливо *підтримувати зоровий контакт* з аудиторією.
4. Деякі ліки можуть *посилити проблему* тому, що розширюють судини.
5. Коротка перерва може *підняти бойовий дух* втомлених працівників.
6. Необхідно *налагодити правильний режим*, щоб встигати робити все, що заплановано.
7. Вона завжди *почувалася виснаженою* після зміни в ресторані.
8. Їм було важко *сприймати відповідача* через погане з'єднання.
9. Чесність діє як скріплюючий елемент у стосунках, зміцнюючи зв'язки між людьми.
10. *Недовіра, яка виникла* між ними, сильно ускладнила їхнє життя.
11. *Стресовий* тест змусив багатьох студентів сумніватися у своїх відповідях.
12. Аналітики сптраються на семіотику для *декодування візуальних медіа* в маркетингу.
13. Для виявлення брехні потрібне *декодування невербальних сигналів* та мови тіла.
14. Я помітила, що заняття спортом *знижує рівень стресу*.
15. Користувачі були розчаровані несподіваною зупинкою, яка *перервала їхній робочий процес*.

16. Щоб розв'язати *нудьгу*, я часто слухаю подкасти.

Task 4. Complete the sentences with the appropriate passive form using the words in brackets.

1. Although my parents do need _____ (remind) not to bang on my door when I'm in an on line class.
2. Rather than _____ (workflow / interrupt), I'm left alone to focus on what I'm doing, _____ .
3. Sometimes people who were _____ (think/ listen) intently were actually _____ (find/ work) on something else entirely at the same time.
4. We are very aware of _____ (watch).
5. It _____ (suggest) by experts that to ease those stress levels we may wish to consider going old- school.

Task 5. Answer the pre-reading questions to the text.

1. Which benefits or challenges often arise in online collaboration, and what factors can help create a more positive experience?
2. How might technology shape communication patterns and group bonds in a virtual working environment?
3. In what ways could the expansion of distant professions alter traditional views on work routines and team-building?

Task 6. Skim the text. What is it generally about?

With the widespread adoption of remote work, many new distant professions have been created to keep pace with workplace development. Virtual conferencing platforms

have been used extensively, though a weird echo can sometimes disrupt communication, especially in break-out rooms. When cameras remain on, participants are forced to decode visuals and process non-verbal cues, which can become nerve-wracking if technical glitches occur. If these cues are misread, trust can be damaged, and an atmosphere of engendered distrust is likely to arise. In some cases, attempts at strengthening bonds have been undermined by limited eye contact, making it difficult to perceive a responder effectively. Without careful planning, remote interactions might exacerbate divisions rather than unite colleagues, leading them to feel drained after meetings. When official procedures are overlooked, workplace relations can become strained by a failure to observe protocol. On the other hand, a well-designed schedule has been shown to establish a proper routine, boosting morale and minimizing the likelihood of having your workflow interrupted. It has also been suggested that digital communication may aggravate a problem if there is no consistency in responding to messages promptly. Nonetheless, carefully scheduled breaks can ease stress levels and alleviate any boredom that might arise from long periods of screen time. New technologies are being developed to assist remote workers in maintaining eye contact and improving virtual presence. Moreover, break-out rooms have been proven to encourage smaller team discussions, but they must be managed carefully to ensure they do not become nerve-wracking experiences. Those in distant professions have noticed that tasks requiring frequent collaboration often demand additional steps to maintain clarity. Despite these challenges, many employees find that flexible hours and reduced commutes have aided workplace development and personal well-being. Ultimately, as the impact of modern IT on the career market continues to expand, distant professions are expected to evolve further to meet the demands of global communication.

One essential dimension of workplace optimization is to allocate more resources to employee well-being and professional development. It is widely recognized that bridging the gender pay gap is crucial for building a fair and equitable corporate environment. When organizations prioritise sustainability, they show a commitment not only to the planet but also to the long-term success of their workforce.

Task 7. Answer the questions to the text.

1. Which communication obstacles commonly arise in remote work settings, and how might they affect team relationships?
2. In what ways can misreading non-verbal cues lead to strained interactions, and how can this issue be minimized?
3. What strategies could help individuals maintain morale and productivity when working remotely?
4. Why might break-out rooms both enhance and complicate smaller group discussions?
5. How do flexible schedules and reduced commuting time support workers' well-being despite the challenges of remote collaboration?

Unit 7

Workplace optimization and culture of communication in a professional environment.

Checking understanding by paraphrasing and summarizing

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Bridge the gender pay gap,
2. allocate more resources,
3. eliminate discrimination,
4. enforce existing regulations,
5. encourage diversity,
6. tackle inequalities,
7. be high on agenda,
8. stand up for smb,
9. shape further policy,
10. a corporate social responsibility policy,
11. prioritise sustainability,
12. have a sound financial footing,
13. a toxic culture,
14. a community based place,
15. have shared values,
16. your current field.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Міська рада планує цього року *виділити більше ресурсів* для безхатченків.
2. Для покращення дисципліни керівництву необхідно *забезпечити дотримання існуючих правил* на робочому місці.
3. Наше суспільство повинно *заступатися за тих*, хто опікується природою.
4. *Гендерна нерівність в оплаті праці* залишається поширеною проблемою в багатьох галузях.
5. Нова політика запроваджує рівну оплату праці, щоб *усунути дискримінацію* за ознакою статі.
6. Ми всі знали, що в неї був *надійний фінансовий фундамент*, тому що вона отримала спадок від своєї тітки минулого року.
7. Ми порозумілися, тому що *маємо спільні цінності*.
8. Країні потрібні вищі зарплати для всіх, щоб *побороти нерівність* та стимулювати стаке зростання.
9. Взірцеві програми школи сприяють інклюзивності та *заохочують різноманітність* серед учнів.
10. У понеділок оборонні видатки *будуть пріоритетними темами порядку денного*.

Task 4. Answer the pre-reading questions to the text.

1. Which aspects of fairness and open communication can make a professional environment feel more inclusive?
2. In what ways might discrimination or inequality arise in a workplace, and what measures could effectively address such issues?

3. Should organizations balance financial success with social and environmental responsibility, and what arguments exist both for and against this approach?

Task 5. Skim the text. What is it generally about?

Additionally, enforcing existing regulations can help eliminate discrimination and ensure that everyone, regardless of background, enjoys equal opportunities. Encouraging diversity in hiring processes is another vital step to tackle inequalities that affect underrepresented groups. Furthermore, leaders should stand up for those who experience bias, thereby fostering a supportive atmosphere. Such commitments need to be high on the agenda if an organization wishes to cultivate a corporate culture free of prejudice. In many respects, a corporate social responsibility policy can guide ethical decisions and shape further policy on fair labor practices.

Without these measures, a toxic culture may take root, undermining trust and productivity. Yet, workplaces that have a sound financial footing can invest more effectively in their people, ensuring stability and growth. Equally important is creating a community based place that reflects the shared values of its workforce. When employees feel that their voices matter, they are more likely to innovate and collaborate openly, which benefits everyone.

Open communication channels support constructive feedback, helping each team member progress within your current field and beyond. Rather than silencing concerns, companies can foster a culture where constructive dialogue is encouraged and rewarded. By recognizing individual strengths and achievements, organizations inspire confidence and loyalty in their teams. Investing in leadership training also helps to reinforce an environment of fairness, leading to more positive outcomes for all stakeholders. Ultimately, a workplace that values equality, openness, and responsibility is better positioned to succeed and remain dynamic in a rapidly changing professional landscape.

Task 6. Answer the questions to the text.

1. How can closing the gender pay gap make employees feel genuinely valued and supported at work?
2. In what ways does promoting diversity and removing discrimination improve both team spirit and overall company success?
3. What reasons might lead some organizations to invest in leadership training, and how could it improve workplace relationships?
4. Which benefits come from creating a work environment that reflects the shared values of its employees?
5. Why is making sustainability a priority so important for a company's long-term growth?

Unit 8

Modern problems of humanity. Globalization: pros and cons.

Advanced verb patterns: part I

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Achieve an ambition,
2. benefit progress,
3. bring in some money,
4. understand things that intrigue you,
5. give you the encouragement,
6. support a plan,
7. explore beyond what is known.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Щоразу наш викладачі *надають* учням *підбадьорення* та мотивацію.
2. Ми *використовуємо прогрес* у технологіях так званої змішаної реальності, де цифрові технології різним чином доповнюють наше сприйняття дійсності.
3. Їхні грандіозні амбіції мотивували їх *досліджувати за межами відомих кордонів*.
4. Без знань ми не можемо *втілити свою мрію*.
5. Актуальним також є внутрішній туризм, який також міг би *приносити гроші*.

6. Республіканці запевнили, що не *підтримають план*, який передбачатиме збільшення податків.
7. Щоб стати успішним і ефективним в своїй сфері, тобі необхідно *зрозуміти все, що інтригує тебе*.

Task 4. Complete the sentences with the correct forms of the verbs in the box.

back	build	deprive	explore	follow	make
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1. In doing so, appears _____ the idea of reaching further into space ... a startlingly realistic prospect.
2. But downwards to the vast ocean depths that have yet _____.
3. Fabien's project, Proteus, involves _____ an expandable station of about 370 square metres.
4. Their bodies risk _____ of oxygen after a limited time period.
5. It is quite remarkable _____ the paths of two very different pioneers.
6. The first explorers, like Columbus, are known _____ by royal benefactors.

Task 5. Answer the pre-reading questions to the text.

1. Which ideas or events are often linked to the idea of “globalization,” and how might these influences be noticeable in everyday life?
2. Which cultural traditions or local industries could face challenges due to global market pressures?

3. If the opportunity arose to travel to new places or connect with people from different countries, which aspects of their daily lives would be most interesting to learn about?

Task 6. Skim the text. What is it generally about?

Modern problems of humanity often revolve around the multifaceted effects of globalization, which many believe can benefit progress while simultaneously intensifying social inequalities. In some regions, people are eager to bring in some money by promoting global trade, yet they might struggle to achieve an ambition if resources remain scarce and unevenly distributed. Companies looking to expand internationally frequently aim to support a plan that taps into foreign markets, although critics worry they may overshadow local traditions. Curious individuals decide to understand things that intrigue you by studying diverse cultures, and this cross-cultural exposure often gives you the encouragement needed to design innovative solutions. Nevertheless, some communities find it challenging to explore beyond what is known, potentially missing valuable opportunities for economic advancement or cultural exchange.

As international partnerships flourish, foreign investors might inject capital, thereby spurring development and creating jobs, but the risk of exploitation also increases. Families relying on agriculture, for example, can benefit from exporting goods abroad, yet remain vulnerable to global price fluctuations. Governments in developing nations attempt to balance these opportunities by setting policies that ensure fair competition, though not all countries follow suit. Non-governmental organizations, on the other hand, endeavor to safeguard marginalized groups, recognizing that global markets may sideline those lacking bargaining power. In striving for balanced growth, activists often emphasize preserving cultural identity, so it is not eroded by the relentless push for profit.

Global awareness campaigns encourage all of us to collaborate across borders, as doing so can foster scientific breakthroughs and healthcare improvements.

Professionals everywhere have started to realize that working together can streamline the process of tackling climate change and other pressing issues. Some people worry that protective measures might slow development, but many experts believe that long-term stability requires equitable global participation. As debates intensify, each nation contemplates whether prioritizing domestic industries over international expansion is the wisest course. Ultimately, the success of globalization depends on creating inclusive frameworks that reduce inequalities without stifling innovation. In this way, the world can continue forging meaningful alliances while still respecting the unique aspects of every community.

Task 7. Answer the questions to the text.

1. How can globalization bring financial opportunities while also risking exploitation in certain regions?
2. What concerns arise when companies expand into new markets and potentially overshadow local cultures?
3. Which actions might help communities overcome limited resources and ensure fair competition on a global scale?
4. In what ways can international collaboration encourage scientific and healthcare advancements?
5. Why do you think finding a balance between local preservation and worldwide cooperation is crucial for future progress?

Unit 9

Trailblazers of our time. Large-scale scientific and information projects as a way to satisfy the needs of present day society.

Advanced continuous and perfect aspects

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. At the heart of being human,
2. a trailblazer,
3. push boundaries,
4. fuel motivation,
5. make a breakthrough,
6. be backed by government,
7. push limits,
8. a household name,
9. pursue your ambitions,
10. indulge your vision,
11. raise funding,
12. be deprived of oxygen,
13. turn a profit,
14. serve science,
15. satisfy humankind's constant curiosity,
16. thirst for knowledge.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Цей еколог - справжній *першопроходець*, який очолює ініціативи за чистішу планету.
2. Останні відкриття можуть допомогти нам *здійснити прорив* у варіантах лікування.
3. Він був фінансово незалежною людиною, тому міг *потурати своєму* власному баченню цієї проблеми.
4. Волонтерство за кордоном лише поглибило його жагу до знань про глобальні проблеми.
5. Багато людей довіряють державному банку, оскільки він *має підтримку уряду*.
6. Видатний талант спортсмена швидко зробив його *відомим ім'ям* у світі спорту.
7. Коли це відбувається, мозок *позбавляється кисню*, що призводить до загибелі клітин і пошкодження мозку.
8. Тренер вирішив *підняти мотивацію* команди потужною промовою.
9. Незважаючи на наслідки, він наполегливо продовжував *розширювати межі* своєї творчості.
10. Друзі часто підштовхують одне одного до здійснення своїх мрій та *амбіцій*.
11. Ми можемо *залучати фінансування* на комерційні спори.
12. Навіть малі фірми можуть *приносити прибуток* на сучасному ринку за умови ретельного управління.
13. Нові технології зможуть нарешті *задовільнити постійну зацікавленість* людства цим аспектом.
14. Де б він не був, у яких умовах би не перебував, він завжди *служив науці*.

Task 4. Complete the story with the correct perfect or continuous form of the verb in brackets. In some cases, more than one form may be possible.

The Voice

This happened last year. I ¹ _____ (take) part in lots of ventriloquist competitions before but I ² _____ (never, feel) so nervous, and while I ³ _____ (wait) to be called in I had this sensation that I ⁴ _____ (lose) my voice and along with it Giovanni's - he's my dummy. But I ⁵ _____ (work) far too hard to mess this one up, so I told myself, 'If you don't win, then a year from now you ⁶ _____ (look) for a new job again with only yourself to blame.' Finally, my name was called and while I ⁷ _____ (walk) on stage, the oddest thing happened. Giovanni, who, of course, never speaks without my help, turned to me and said, 'Hey, Rennie, you're the best. See, even now your lips ⁸ _____ (not move).' Of course they ⁹ _____ (not move). I was petrified! Giovanni carried on and as he ¹⁰ _____ (give) me his pep talk, I realised the performance ¹¹ _____ (start) and I ¹² _____ (stand) there on stage with this previously inanimate dummy talking to me. Then he stopped, lifeless, as if he ¹³ _____ (not say) a word, and there was this hanging silence, followed by massive applause. I ¹⁴ _____ (never hear) an audience clap so loud before or since.

Task 5. Answer the pre-reading questions to the text.

1. Which figures could be seen as modern trailblazers, and which traits usually stand out in them?
2. In what ways might large-scale science or technology projects capture people's interest or spark new ideas?
3. How could pushing boundaries in research and technology lead to both important progress and certain risks?

Task 6. Skim the text. What is it generally about?

At the heart of being human lies an unquenchable thirst for knowledge, an endless drive that has been fueling motivation behind countless scientific endeavors. Throughout history, any trailblazer who dared to push boundaries often discovered innovative ways to serve science while satisfying humankind's constant curiosity. Many of these large-scale projects have been backed by governments aiming to push limits in space exploration, medical breakthroughs, and computing technology. Visionaries from every corner of the world have been striving to raise funding for their grand ideas, hoping to indulge your vision of a future filled with progress. Often these pioneers have been working tirelessly in labs or remote stations, afraid they might be deprived of oxygen or resources to continue their experiments. Yet the moment they make a breakthrough, their names may become a household name, celebrated by media and society alike.

Some organizations may want to turn a profit from these scientific ventures, but many teams have still been focusing on how best to pursue your ambitions for the good of all. Space missions, for instance, had been aiming to establish lunar outposts before encountering unexpected challenges. Nevertheless, scientists have been collaborating globally to refine their strategies, ensuring that resources are shared equitably. It is this unified approach that has had a profound impact on shaping how large-scale data initiatives are addressing modern needs. Environmental monitoring programs, for

example, had been relying on advanced satellites, and they have just started providing critical insights into climate patterns. Biotechnologists, meanwhile, will have been investigating new treatments for rare diseases by harnessing AI-driven gene-editing tools. By blending ambition with compassion, these innovators continue inspiring future generations to reflect on the deeper purpose behind research. No matter how daunting the task, they have always been determined to find solutions, mindful of the responsibility that accompanies progress.

As the frontiers of science keep expanding, each trailblazer recognizes the collective effort needed to transform dreams into realities. Ultimately, these projects exist not merely to push boundaries but to uphold what lies at the heart of being human: a burning desire to discover, learn, and thrive.

Task 7. Answer the questions to the text.

1. What key motivations drive large-scale projects in science and information, and how do they connect to humanity's broader curiosity?
2. How can government backing influence the trajectory of major research initiatives, and what obstacles might arise for those involved?
3. In what ways do collaboration and compassion ensure that ambitious goals benefit people rather than simply turning a profit?
4. What often happens to pioneers who make breakthrough discoveries, and why do you think society celebrates them?
5. How do these bold ventures express the essence of being human in an ever-evolving world?

Unit 10

Volunteering and charity: providing assistance in conditions of war and natural disasters.

Advanced grammar patterns for presenting survey results

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Spread the word about,
2. make ends meet,
3. give others a helping hand,
4. have a knock-on effect on a person,
5. go through a rough patch,
6. face the day,
7. compassionate,
8. appreciative,
9. selfless,
10. enterprising,
11. conscientious,
12. aloof,
13. intuitive,
14. resourceful,
15. vulnerable,
16. inevitable.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Бізнес Сари *пройшов через чорну смугу*, перш ніж нарешті став успішним.
2. Інтернет не знає кордонів - проблема в одній країні може *мати ефект доміно* в інших країнах.
3. Пансіонат отримав відмінні відгуки від сімей за свій *співчутливий персонал*.
4. Навіть з державною допомогою деяким людям все одно важко *зводити кінці з кінцями*.
5. Його *сумлінний* підхід до управління часом допоміг йому досягти успіху на вимогливій роботі.
6. Сьогодні ми відреагували на інформацію, яка *поширюється в світі про* епідемію грипу.
7. Уряди повині розробляти політику для забезпечення базових потреб *вразливих* верств населення.
8. Його неуважність могла призвести до *невідворотного* нещасного випадку на будівельному майданчику.
9. Її *винахідливий* розум перетворив невдалий проект на нову можливість для успіху.
10. Черговий *підприємливий* розбійник прийшов в офіс банківської організації практично відразу після її відкриття.
11. Усі помітили, який він був *відчужений*, уникав зорового контакту та змістовного спілкування.
12. Його *вдячний* погляд промовляв про радість і щирість.

Task 4. Study the phrases for presenting survey results:

1. On the whole;
2. to cite one example;
3. our impression was simply that;
4. their interest presumably reflected a genuine concern;
5. another illustration of this is;
6. generally speaking through;
7. the consensus seems to be that;
8. one might speculate that.

Task 5. Complete the phrases in a report on the results with the correct words.

1. **On the _____**, people expressed a curiosity about how effective the businesses were in significantly reducing waste.
2. **To _____ one example**, people who were interested in sustainable fashion wondered how many times fashion items could be recycled.
3. **Our _____ was simply that** people were interested in the difference between the claims and the actual reality of these business models.
4. **Their interest _____ reflected** a genuine concern to help protect the planet's finite resources.
5. **Another _____ of this is** the number of people who asked for more information about second-hand furniture outlets and clothes-swap websites.
6. **_____ speaking though**, there was limited interest in trying out services that had no proven track record in sustainability and seemed to be profit-driven rather than eco-friendly.

7. **The _____ seems to be that** people favour businesses that persuade us that they are really committed to a truly circular economy.
8. **One might _____ that** this way of approaching services will continue to attract consumers and marks a radical shift in the way we will spend money in the future and why.

Task 6. Answer the pre-reading questions to the text.

1. What reasons might motivate volunteers and donors to provide assistance during a crisis?
2. Which challenges commonly arise when supporting communities affected by war or natural disasters, and why do these obstacles persist?
3. Should charitable work be viewed mainly as an individual responsibility, or is it more effectively managed by larger organizations such as governments or corporations?

Task 7. Skim the text. What is it generally about?

Volunteering and charity become vital lifelines for communities that are especially vulnerable in times of war or natural disasters. Although it might seem challenging to make ends meet under extreme conditions, many individuals remain selfless and compassionate in their desire to give others a helping hand. Indeed, these acts of kindness highlight humanity's capacity to unite, proving that compassion knows no barriers.

By setting up local relief funds and donation drives, volunteers spread the word about urgent needs that might otherwise go unnoticed. Their enterprising spirit often has a knock-on effect on a person who witnesses their unwavering commitment, inspiring others to contribute what they can. When entire neighborhoods go through a rough patch, it is resourceful volunteers who bring supplies and moral support where it is needed most. In many instances, charity workers can appear aloof at first glance,

yet their conscientious efforts behind the scenes save lives and restore hope. They face the day with resilience and an intuitive sense of what must be done.

Although the fear of being overwhelmed is inevitable, volunteers persist to ensure relief efforts continue smoothly. Communities are appreciative of the generosity that flows in from across the world, whether in the form of medical aid or financial donations. When everyday life is disrupted, the vulnerable are particularly grateful for warm meals and safe shelters. Some individuals discover their enterprising nature while assisting others, realizing that creative solutions often lead to greater impact. Meanwhile, philanthropic organizations ensure that every conscientious donor's contribution reaches those in dire need.

As each crisis unfolds, it becomes evident that compassion and solidarity can overcome despair. Working side by side with local groups, volunteers become living examples of how empathy transcends borders. Ultimately, volunteering fosters hope and resilience for both helpers and those receiving aid, underscoring our shared responsibility to one another.

Task 8. Answer the questions to the text.

1. In what ways can volunteers and charities make a difference when communities face crises like war or natural disasters?
2. How do traits like compassion and resourcefulness help volunteers carry out their duties effectively?
3. What prompts people from around the world to contribute to relief efforts, and how do they ensure their help reaches those in need?
4. What are some challenges charitable workers might encounter, and how could these be overcome?
5. Why might volunteering foster hope and resilience among both those offering help and those receiving it?

Unit 11

Ways of doing business in the future. Investment and economy.

Advanced verb patterns: part II

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Sharing economy;
2. become a recognised business model;
3. refer to as a collaborative consumption;
4. fall under umbrella terms;
5. become the norm;
6. online transactions;
7. be essentially profit-driven;
8. involve sharing;
9. come into use;
10. offer on-demand access,
11. accompany shifting focus to a zero-waste goal;
12. incorporate the idea of aligning incentives for customers;
13. drive customer loyalty;
14. investment opportunities;
15. move away from consuming finite resources towards continual recycling.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Програмування ігор має багато спеціалізованих дисциплін, і всі вони *підпадають під загальний термін «ігровий програміст»*.

2. Екологічні ініціативи компанії здавалися лише показухою для їхньої *суттєво орієнтованої на отримання прибутку* політики.
3. Багато бізнесів *впроваджують ідею рівних заохочень* для покупців.
4. Цей телеграм канал *пропонує миттєвий доступ* до новин та поточних подій.
5. Вони мали *супроводжувати зміну фокусу* компанії на систему нульових відходів.
6. Стимулююча програма може допомогти *підвищити лояльність клієнтів* та покращити продажі.
7. *Економіка спільного користування* сприяє новим дружнім стосункам між людьми зі спільними інтересами.
8. Процес, який часто призводить до ефективнішого використання ресурсів у громадах, називають спільним споживанням.
9. Економіка стане ефективною тоді, коли ми *відійдемо від споживання кінцевих ресурсів до постійної переробки*.
10. Порівняння ринкової ціни з балансовою вартістю може *виявити інвестиційні можливості*.

Task 4. Grammar Task: Rewrite the following sentences using necessary verb patterns, inversion and/or mixed conditionals where appropriate.

1. When consumer preferences change, traditional business methods often lose popularity.
2. Entrepreneurs will gain significant investment if they demonstrate clear sustainability goals.
3. Companies adopt collaborative approaches mainly because customers demand transparent business practices.
4. Businesses must constantly adapt, or they risk lagging behind the competition.

5. The popularity of zero-waste models increases whenever evidence shows reduced costs and higher customer satisfaction.

Task 5. Answer the pre-reading questions to the text.

1. Which business sectors stand to benefit most from models that involve sharing and zero-waste approaches?
2. In what ways can consumer habits and values influence the rise of collaborative consumption?
3. How might aligning profit motives with environmental goals change the way companies operate?

Task 6. Skim the text. What is it generally about?

Anna: "Hi Tom, have you come across the concept known as a **sharing economy**, which is projected to become a recognised business model?"

Tom: "I certainly have. Some people **refer to it as a collaborative consumption**, yet it seems to **fall under umbrella terms** that emphasize renting rather than outright owning."

Anna: "Exactly. I'm noticing how more companies, while **essentially profit-driven**, still **involve sharing**, especially when **online transactions** are at the core."

Tom: "Indeed. If these trends continue, they might **become the norm**, given that many consumers are drawn to new methods that **come into use** fast."

Anna: "And such approaches often **offer on-demand access**, which can easily **accompany shifting focus to a zero-waste goal** by reducing excess."

Tom: "Moreover, the idea can **incorporate aligning incentives for customers**, so it may **drive customer loyalty** in the long run."

Anna: "I've read that some platforms are attempting to **move away from consuming finite resources towards continual recycling**, which is a major change."

Tom: "Yes, and there's no doubt **investment opportunities** will flourish as more entrepreneurs see how these models serve both profit and sustainability."

Anna: "That makes sense. Once people realize they can do business without depleting resources, we might see an entirely new marketplace."

Tom: "It's logical. If consumer values continue to evolve, the sharing economy could draw even bigger companies to shift their strategies."

Anna: "Certainly! The whole concept may **be essentially profit-driven**, but it still enables us to conserve resources through broader collaboration."

Tom: "When these solutions succeed, they'll **become a recognised business model** that others look to replicate or improve upon."

Anna: "Yes, and as they grow, businesses might **fall under umbrella terms** that expand beyond just renting or lending to advanced sustainability practices."

Tom: "True. It's quite possible we'll soon see entrepreneurs who merge cutting-edge technology with the idea of a shared economy, completely reshaping consumer habits."

Anna: "I agree. Given the momentum behind these projects, future business may be defined by **on-demand access** and genuine attempts to protect the planet."

Task 7. Answer the questions to the text.

1. In what ways might adopting a sharing economy model help businesses protect resources while still earning a profit?
2. How could the trend toward on-demand services and zero-waste goals reshape consumer expectations in the coming years?
3. What factors might drive customer loyalty within collaborative consumption models?
4. Which opportunities could arise for investors who embrace innovative sustainability-focused ventures?
5. How might new technologies speed up the shift toward more eco-friendly and collaborative ways of doing business?

Unit 12

Environmental problems: large-scale extinction of species and consequences for humanity. Modern methods and technologies for preserving the environment.

Advanced verb patterns: part III

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Home to a seemingly infinite variety of species,
2. take immediate action,
3. have grave impact for smb,
4. seem set to disappear,
5. a global assessment,
6. pool evidence together,
7. at a rate that is truly unprecedented,
8. be pushed to the brink of extinction.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Слова вчителя *мали глибокий вплив* на те, як я дивився на світ.
2. Спільноти всього світу *втрачають свою корінну мову з дійсно безпрецедентною швидкістю*.
3. Наша планета є *домом для, задавался б, нескінченної різноманітності видів*.
4. Усі докази *було зібрано і надано*.
5. Вирубка лісів *поставила багато видів по всьому світу під загрозу зникнення*.
6. Багато з цих чудес, *здається, почали зникати назавжди*.

7. За результатами глобальної оцінки безпеки дорожнього руху, майже половина загиблих у ДТП - це пішоходи.
8. У відповідь на суспільне обурення політик пообіцяв *вжити негайних заходів*.

Task 4. Complete these sentences with your own ideas by adding a verb phrase in the correct form.

1. In the near future, the world risks being threatened by rising sea levels.
2. Being a pioneer involves _____.
3. Early pioneers in my country are known _____.
4. A friend of mine has recently taken up _____.
5. In my opinion, large companies are not justified in _____.
6. As a child I would love _____.
7. To help protect the environment we need to avoid _____.
8. In recent months the economy appears _____.

Task 5. Answer the pre-reading questions to the text.

1. What role do advanced technologies and modern solutions play in protecting endangered species?
2. Which human activities might be accelerating the extinction of various animals and plants?
3. Can eco-friendly choices in daily life significantly support broader efforts to save threatened ecosystems?

Task 6. Skim the text. What is it generally about?

Our planet is home to a seemingly infinite variety of species, many of which thrive in ecosystems that remain largely unexplored. Recent research appears to pool evidence together, suggesting that numerous animal and plant populations seem set to

disappear if urgent measures are not taken. Conservationists believe we must take immediate action to address rampant habitat destruction, which may have grave impact for future generations. Experts conducting a global assessment warn that biodiversity loss is unfolding at a rate that is truly unprecedented, fueled by climate change, pollution, and overexploitation of natural resources.

In many cases, deforestation and urban expansion are assumed to be pushing critical species to relocate, while some are feared to be pushed to the brink of extinction. Advances in drone technology are now being harnessed to monitor endangered habitats, allowing scientists to gather crucial data with minimal interference. By utilizing AI-driven analytics, environmental organizations have been able to detect hidden patterns, improving predictions about which areas need the most protection. Some government bodies are determined to impose stricter regulations, hoping to curb illegal poaching and safeguard remaining wilderness. Wind and solar power initiatives are believed to be offsetting the reliance on fossil fuels, thus alleviating stress on fragile ecosystems.

Growing numbers of corporations choose to invest in eco-friendly technologies, recognizing that sustainability can align with profitable business models. Collaborative efforts involving local communities are intended to restore native habitats, illustrating how grassroots approaches can lead to meaningful outcomes. Special breeding programs encourage threatened species to rebound, providing controlled environments that ensure their survival. Some environmental groups have begun to direct resources toward eco-tourism, allowing visitors to learn about endangered wildlife while contributing to conservation funds.

Scientists hope to see a reduction in species loss as reforestation projects gain momentum across multiple continents. Ultimately, preserving biodiversity hinges on collective responsibility, meaning that all sectors of society must cooperate to protect what remains.

Task 7. Answer the questions to the text.

1. How can the rapid loss of biodiversity potentially impact future generations, and why does it matter?
2. Which methods or tools might help researchers gather reliable data about endangered habitats and species?
3. In what ways could stricter regulations or policies reduce the threat of species disappearance?
4. How might eco-friendly innovations and sustainable business models contribute to preserving wildlife?
5. How do local community efforts and grassroots initiatives make a difference in restoring fragile ecosystems?

Unit 13

Mass and interpersonal communication: influence factors and ways of optimization.

Advanced ways of giving emphasis

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Have a bearing on,
2. size up the other person,
3. have a lasting effect,
4. lead to problematic preconceptions,
5. taint out impression of smb,
6. establishing an immediate rapport,
7. subconsciously adopt speech mannerisms,
8. project a certain image,
9. bereft,
10. pompous,
11. unperturbed,
12. industrious,
13. reassuring,
14. successive,
15. unfavorable,
16. disconcerting,
17. implausible,
18. gullible,
19. self-deprecating,
20. susceptible,
21. unapproachable,
22. unintelligible,
23. disheveled,

24. distinctive.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Те, як люди виражають свої емоції, не повинно *зіпсувати наше враження про них*.
2. Місце зустрічі допомагає *створити певний образ* для ділових зустрічей з партнерами.
3. На першій зустрічі ми зазвичай *оцінюємо людину*.
4. Неправильне розуміння інтенцій може *призвести до проблемних упереджень*.
5. Треба усвідомлювати, що діти *підсвідомо наслідують мовленнєвий маньєризм* тих, хто з ними поряд.
6. Чинно законодавство *має вплив на* зусилля щодо збереження довкілля.
7. Важливо *встановити миттєвий гарний контакт* зі своїм консультантом з профорієнтації.
8. Зрештою, ця дрібниця *не матиме тривалого впливу* на нашу дружбу.

Task 4. Complete the sentences with the adjectives in the box.

Bereft industrious pompous reassuring successive unperturbed
--

1. I feel _____ if I'm somewhere abroad without my dictionary or translation app.
2. If a news presenter sounds _____, I refuse to listen to him or her.
3. I'm _____ if people can't understand my accent. I simply speak more slowly.

4. I'm _____ when it comes to learning the grammar and vocabulary of a new language, but I'm not that concerned about acquiring perfect pronunciation.
5. I find it _____ to have the same accent as the person or people I'm talking to.
6. _____ generations of my family have spoken the same local dialect.

Task 5. Complete the sentences with the adjectives in the box.

disconcerting dishevelled distinctive gullible
implausible susceptible self-deprecating unapproachable unfavourable
unintelligible

1. His accent created a(n) _____ impression which only changed when people got to know him better.
2. She has a(n) _____ way of implying that she knows just what you're thinking.
3. His excuses became more _____ and after a while we stopped believing anything he said.
4. Scammers rely on people being _____ and accepting what they are told as complete truth.
5. She has a(n) _____ manner, and this modesty belies her true nature.
6. Older people are said to be more _____ to falling for cold callers, but young people get caught out, too.
7. His height and severe expression often make him appear _____, but he is actually very good-natured.
8. My accent used to be so thick that many people said I could be _____ on the phone.
9. The singer usually looks _____, as if he flung his clothes on in five seconds.
10. She has a very _____ voice, and I can pick her out in a crowd immediately.

Task 6. Answer the pre-reading questions to the text.

1. How could initial impressions influence whether people see someone as approachable or aloof?
2. Which aspects of communication (verbal or nonverbal) tend to have the strongest impact on building trust?
3. In what ways might modern media platforms magnify quick judgments and shape public perception of individuals or groups?

Task 7. Skim the text. What is it generally about?

Such is the power of first impressions that they can **have a bearing on** how we view another person's entire personality. At times, it is only when we try to **size up the other person** within seconds that we risk forming misguided judgments. So **disconcerting** can the mismatch between appearance and reality be that it may **taint our impression of** someone, and even **lead to problematic preconceptions**. Never before have mass media and interpersonal communication held such a strong influence on shaping public perception as they do now. For many people, **establishing an immediate rapport** depends on adapting both speech and body language to suit the listener's comfort level. Indeed, individuals often **subconsciously adopt speech mannerisms** in order to **project a certain image**, whether **pompous, self-deprecating, or reassuring**. So **susceptible** are some audiences that even an **implausible** claim might leave them **unperturbed**, or make them appear **gullible**.

Conversely, others seem **unapproachable**, conveying an **unfavorable** impression that prevents genuine interaction. What truly concerns communication experts is how **successive** subtle signals can **have a lasting effect** on beliefs and attitudes. So **distinctive** was the presence of the **disheveled** speaker that many found it fascinating yet **unintelligible**. By using **industrious** communication strategies, speakers can ensure their audience is never **bereft** of clarity or purpose. Rarely do we realize how even the smallest nonverbal cue can completely shift someone's reaction.

Some remain **unperturbed** during heated debates, which can be **reassuring** for listeners, while others come across as too **self-deprecating** and weaken their own message.

Occasionally, too much focus on style over content leads to an **unfavorable** result, where key points get lost. Eventually, the success of both mass and interpersonal communication relies on openness to feedback and the willingness to refine one's methods. Not until communicators acknowledge the power of each message do they optimize how effectively trust is built. Only by staying aware of these factors can we prevent negative assumptions and strengthen our approach to communication.

Task 8. Answer the questions to the text.

1. Which pitfalls might arise when trying to form quick impressions of others, and how can these impressions shape future interactions?
2. What role do body language and tone of voice play in establishing genuine connections?
3. In what ways can focusing heavily on style instead of substance cause misunderstandings in communication?
4. How might someone's self-deprecating mannerisms affect their credibility or influence over listeners?
5. Why is feedback essential for refining both mass and interpersonal communication strategies?

Unit 14

Modern ways of disseminating information.

Information hygiene: how to distinguish true information from false.

Participle clauses

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. Embellish the details,
2. turn people against others,
3. boost our own self-esteem,
4. have a devastating effect on individuals,
5. sway public opinion,
6. spread rumours by word of mouth,
7. spread misinformation like wildfire,
8. go viral,
9. distort information,
10. outraged headlines,
11. escalate the story,
12. quash the rumour,
13. have a bad rep,
14. riots kicked off,
15. light the fire,
16. get the word out there initially,
17. fan the flames,
18. flare up,
19. out and about.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. У сучасному світі дезінформація може *поширюватися як епідемія за лічені хвилини*.
2. Обидва ці препарати можуть *мати руйнівний вплив* на артеріальний тиск і серцево-судинної системи.
3. Розповідаючи історії про привидів, звично *перебільшувати деталі* для моторошного ефекту.
4. Поширення чуток про фінансові проблеми компанії лише *підливатиме масла у вогонь* невизначеності.
5. Уряд *спростував чутки* про нове підвищення цін на електроенергію.
6. Необхідне бажання і терпіння вчителя *запалити вогонь* в душі учня і готовність учня стати со-творцем.
7. Участь у дебатах може значно *підвищити самооцінку* та навички публічних виступів.
8. У епоху соціальних мереж новини швидко поширюються, тому один твіт може *розлетітися мережею* за лічені хвилини.
9. *Заворушення* почалися через підвищення комунальних тарифів.
10. Більшість фейківв соцмережах виглядають доволі правдоподібними з підставними фото та *обуреними заголовками*.
11. У політиці вправний маневр часто може *вплинути на громадську думку*.
12. Раніше *плітки передавали із вуст в уста*, а сьогодні соціальні мережі розповсюджують дезінформацію за лічені хвилини.

Task 4. Complete the participle clauses in the sentences with the correct form of the verbs in the box.

embellish

have (x2)

start

want

1. We pass on unverified information, _____ the details as we do.
2. _____ to boost our own self-esteem, we can appear to know more than everyone else, which is another reason.
3. _____ become our go-to form of communication, social media allows misinformation to spread like wildfire.
4. Often _____ as a joke, stories can go viral immediately.
5. _____ perhaps simply skimmed the information, we share it and the story escalates.

Task 5. Answer the pre-reading questions to the text.

1. How do today's fast-moving social networks influence the speed at which both real and fake news circulates?
2. Which measures might help detect or stop misinformation before it gains too much traction?
3. Why could it be challenging for individuals to remain objective when dealing with sensational or emotionally charged headlines?

Task 6. Skim the text. What is it generally about?

InfoShield: Modern Information Dissemination & Hygiene

Welcome to **InfoShield**, your trusted guide in managing modern information dissemination. Working under the principle of transparency, we aim to address today's fast-moving digital environment effectively. Observing how people often **embellish the details**, we urge you to verify sources before sharing any story. **Turning people**

against others, malicious rumours can **have a devastating effect on individuals** and entire communities. **Swaying public opinion**, sensationalized reports often emerge, fueled by **outraged headlines** on social media. **Spreading rumours by word of mouth**, individuals might **fan the flames** of falsehoods, **escalating the story** beyond control.

Going viral at an unprecedented pace, unverified claims can **spread misinformation like wildfire**, occasionally leading to unrest or **riots kicked off** by provocative posts. **Distorting information** deliberately, some sources do it to **boost our own self-esteem** or manipulate how the public thinks. Being alert to sensational words helps us **quash the rumour** swiftly, limiting the damage. Certain outlets already **have a bad rep**, yet they continue to **light the fire** with contentious statements and half-truths. Staying **out and about** in the field, our on-the-ground teams confirm facts, ensuring trustworthy updates for all stakeholders. Encountering heated social media discussions, employees must stay level-headed, never allowing personal biases to **escalate the story** further.

Drafting content carefully, we encourage verifying each claim to avoid **outraged headlines** or alarming reactions from readers. Revising questionable material promptly, you minimize the risk that a fabricated story will spread unchecked. When in doubt, seeking external confirmation ensures credibility and keeps us ahead of misinformation. Cross-checking images and statistics helps expose doctored content intended to **distort information**. Monitoring platforms closely, we stand ready for any situation that may **flare up** unexpectedly.

By responding swiftly to harmful narratives, we prevent their spread and avert a potential crisis. Reporting official statements responsibly, we **get the word out there initially** while clarifying doubtful claims. Following these guidelines allows InfoShield to protect the truth, ensuring that credible information remains at the forefront.

Task 7. Answer the questions to the text.

1. How might rumours shared by word of mouth turn into larger issues if not properly checked?
2. Why is it important to verify information before spreading it, and how does this relate to building trust?
3. Which actions can help prevent sensational claims from going viral or leading to harmful consequences?
4. In what ways do individuals or outlets with a bad reputation contribute to further distortion of facts?
5. How do monitoring platforms and verifying content give an organization a better chance of stopping false stories?

Unit 15

Effect of social media resources: positive and negative impact on interpersonal and professional communication.

Using persuasive techniques in presentations

Task 1. Find the meaning, check pronunciation and memorize the following word combinations:

1. The aim of the report,
2. effect of social media on interpersonal relationships,
3. the final section will offer recommendations,
4. minimise any negative effects,
5. a significant proportion,
6. a frequently mentioned reason,
7. widespread agreement,
8. significant disagreement,
9. an overwhelming number,
10. a surprising percentage,
11. a worrying number of,
12. after considering these points,
13. go to extraordinary lengths,
14. create the perfect backdrop,
15. bolster their studious image,
16. gauge the reactions,
17. own the room,
18. convince people of your credibility.

Task 2. Make up 10 sentences of your own with the new word combinations above.

Task 3. Translate the following sentences into English paying special attention to the new word combinations.

1. Попереднє опитування показало *широку згоду* щодо нового громадського проекту.
2. У прагненні до досконалості студенти *докладають неймовірних зусиль* під час іспитів.
3. Вони вирішили змістити акцент на іміджеву рекламу, щоб *зміцнити свій загальний образ*.
4. Рівномірний відтінок може *створити ідеальний фон* для більш детальної роботи.
5. Перед запуском продукту компанія провела консультації з фокус-групами, щоб *оцінити реакції*.
6. Він досліджує *вплив соціальних мереж на міжособистісні стосунки*.
7. Вивчення форм звернень становить *значну частку* досліджень народних релігій та фольклору.
8. Саме на роки війни припадає *переважна кількість* розлучень.
9. *Найчастіше повторювана причина* розлучень - різні погляди на життя.
10. Попри те, що зовнішня політика проводиться від імені всіх держав-членів ЄС, існують *суттєві непорозуміння* між членами.

Task 4. Match the sentences beginnings (1-6) with the endings (A-F).

1. If it were up to me,	A. then this is the way forward.
2. I would recommend the series	B. the benefits of using this new software.
3. If what you want is a new start,	C. couldn't do better than giving this a try.
4. This is definitely the right answer -	D. without a moment's hesitation.
5. To be perfectly honest, you	E. there are no two ways about it.
6. Just for a moment consider	F. I would definitely think about giving this at least a trial.

Task 5. Answer the pre-reading questions to the text.

1. What are some positive or negative effects you associate with social media usage in both personal and professional contexts?
2. How might highly curated social media profiles influence a person's real-life interactions?
3. Can relying on virtual platforms alter how individuals perceive themselves and others in the long run?

Task 6. Skim the text. What is it generally about?

In this psychological study, the aim of the report is to examine both the benefits and drawbacks of social media usage, focusing particularly on the effect of social media on interpersonal relationships as well as professional interactions. Many participants discovered that a significant proportion of their daily communication now occurs online, reshaping how they form real-life connections.

A frequently mentioned reason for engaging with these platforms is the convenience of instant updates, enabling friends and colleagues to stay connected even when apart. Despite widespread agreement on the usefulness of social media tools,

there remains significant disagreement about whether these resources undermine genuine interpersonal bonds. An overwhelming number of individuals appreciated the networking advantages, yet a worrying number of participants confessed feeling increasingly isolated without in-person contact.

A surprising percentage admitted they go to extraordinary lengths to create the perfect backdrop for their online persona, hoping to bolster their studious image or professional credibility. After considering these points, researchers noticed that many users constantly gauge the reactions of others by monitoring likes and comments, seeking affirmation in a digital setting. Some have begun to own the room virtually, turning to curated content in an attempt to convince people of your credibility, especially in career-related contexts.

While moderation can help minimise any negative effects of social media, certain individuals struggle to strike this balance, experiencing heightened stress when their expectations for engagement are not met. In recognizing that curated profiles rarely tell the entire truth, readers may avoid judging themselves too harshly in comparison with others' apparent successes. By analyzing common pitfalls, the team found that overreliance on these platforms might overshadow face-to-face rapport, leaving users more anxious about maintaining their online image than their real-world interactions. In professional environments, where digital impressions can shape job prospects, these findings reveal the importance of authenticity alongside presentational polish. Although some embrace social media wholeheartedly, others worry about the blurred lines between personal and professional spheres, leading to confusion over appropriate boundaries.

Employers, impressed by digital portfolios, sometimes overlook potential warning signs, drawn in by polished profiles that mask deeper issues. As usage patterns evolve, the influence of social platforms continues to grow, shaping how people communicate, collaborate, and perceive one another. Mindful of these trends, the researchers observed that balanced strategies, rather than complete avoidance, tend to yield better outcomes for mental and emotional health. The final section will offer recommendations on how to harness social media's advantages while limiting possible

drawbacks. Individuals embracing these guidelines may learn to highlight their achievements, maintain personal well-being, and remain true to themselves in the process. In a rapidly changing world, achieving harmony between online and offline spheres is vital for healthy connections.

Ultimately, this study demonstrates that social media can be a tool for empowerment and engagement, provided that users remain aware of its potential pitfalls. Balanced usage, guided by careful self-reflection, empowers people to cultivate a fulfilling online presence without sacrificing authenticity in everyday life.

Task 7. Answer the questions to the text.

1. In what ways do social media platforms offer convenience while also potentially affecting genuine personal connections?
2. What drives some people to show only the best parts of themselves online, and how might this choice influence their relationships or self-image?
3. How can social media play a role in professional life, and what potential risks might arise when depending on digital interactions?
4. How might personalized algorithms and echo chambers limit people's viewpoints, and why is this an important consideration?
5. Why could balancing moderation and honesty be vital for anyone hoping to preserve both personal well-being and professional credibility?

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