















































## Appendix B

The example of mini-texts which were the basis for compiling the questionnaire

### Investment portfolio

You have only one chance to make a first impression at the job interview. This two-toned envelope clutch – which neatly fits your resume and tear sheets – is worth every penny when you're meeting a potential boss. On model Karlie Kloss. Tod's leather clutch, \$ 1,165. Tod's boutiques. Calvin Klein Collection calfskin pumps. \$695. Calvin Klein Collection, NYC. Reed Krakoff clothing. Fashion Editor – Elissa Santisi.

### 1. Razzle Dazzle

Louis Vuitton's pre-fall collection blends classicism with sparkling color – and adds a sharp zipper trim to traditionally cut oxfords. Cap it all off with a mask for a night of dancing at the Save Venice ball at New York's Pierre hotel.

### 2. Sparkles Fly

Say yes to the defiant and optimistic shine of sequins, glitter and glimmer. By Sarah Mower.

When we come to look back at the surreal, strife-torn and turbulent times we're living in, what will we see reflected back at us in the mirror of fashion? Of all the improbable things, I'm banking on the emotional solace of the million and more spangles the designers have liberally sprinkled all over the shows, from New York to London and Milan and back.

I'm holding a tiny, glinting blue object in the palm of my hand as I think this over, and it's making me smile.